

**MEDIA RELEASE**

**FOR IMMEDIATE RELEASE**



**Erb and Erb Joins Kitchener Waterloo & Area United Way's Day of Caring**

ATTENTION: Local, Community, Business

September 21, 2011 (Kitchener, Ontario) Kitchener Waterloo & Area United Way is holding its second annual Day of caring. Local businesses, social service agencies and volunteers are welcomed to work together for our community.

Many projects have been developed to help others in the community. Projects include such things as landscaping or gardening, moving furniture, or cleaning up garbage. Participants are asked to demonstrate the value of volunteering and community commitment by helping others.

“This is a tremendous endeavour and really shows that we live in a vibrant and caring community,” says James Chmiel, President of Erb and Erb, and Chairman for this year’s KW United Way’s Workplace Campaign. “Small acts of kindness can be felt for years.”

This event will be held on King Street, between Gaukel and Ontario Streets, in downtown Kitchener, starting at 11 am and running until 2 pm. Downtown Kitchener employees will have the opportunity to sample food from area restaurants and merchants during this event.

Erb and Erb Insurance Brokers will be there handing out blankets and other giveaways (such as backpacks) courtesy of the Insurance Brokers Association of Ontario (IBAO) as part of the IBAO’s Awareness Day campaign. “We understand the need to help others in our neighbourhood and we’re happy to help where we can,” says Chris Hill, Partner and Personal Lines Manager at Erb and Erb.

For more information on Kitchener Waterloo & Area United Way Day of Caring please visit <http://www.uwaykw.org/get-involved/day-of-caring/>.

**About United Way Kitchener Waterloo & Area**

United Way is the largest funder of social service programs outside of government. With the annual workplace campaigns KW United Way is focusing on the 5 Regional Priorities; Children and Youth, Families, Neighbourhoods, Newcomers and Economic Security. For more information about Kitchener Waterloo & Area United Way or to volunteer or donate please visit [www.uwaykw.org/](http://www.uwaykw.org/).

**About Erb and Erb Insurance Brokers Ltd.**

Erb and Erb Insurance Brokers Ltd. is one of Waterloo Region’s largest independent insurance firms and has been in business since 1919. Their offices are located in downtown Kitchener; and their 65 employees provide a full complement of home, auto and business insurance, as well as life insurance and financial services products. Please visit our website at [www.erb-erb.com](http://www.erb-erb.com).

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